

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

AMENDMENT TO REGISTRATION STATEMENT

*Pursuant to the Foreign Agents
Registration Act of 1938, as amended.*

1. Name of Registrant JAMAICA TOURIST BOARD 200 PARK AVENUE NEW YORK, N.Y. 10017	2. Registration No. 1445
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

☒ To correct a deficiency in☐ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.☐ Initial Statement☒ Supplemental Statement
for November 3, 1969☐ Other purpose (specify) _____☐ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

Not Applicable

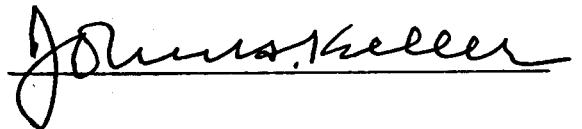
5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

Refer to Sheet Attached

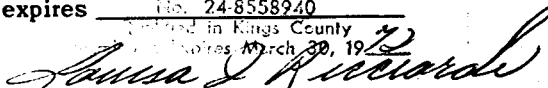
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REGISTRATION SECTION

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)



Subscribed and sworn to before me at _____

this 4 day of May, 19 70 _____
(Notary or other officer)LOUISA J. RICCIARDI
Notary Public, State of New YorkMy commission expires March 30, 1972

Reference is made to Item 11 of the Registrant's Supplemental Statement (Form DJ - 302) for the six month period ending November 3, 1969 and to the letter of instruction to the Registrant from the Department of Justice dated March 6, 1970. In compliance with the terms of said letter, Item 11 of said Supplemental Statement is amended to read as follows:

ACTIVITIES AND SERVICES

The activities and services of the Registrant were conducted in the North Eastern United States and were strictly confined to the promotion of tourism to Jamaica. There follows a summary of these promotional activities and services, which consisted primarily of the dissemination of information.

1. The Registrant distributed travel brochures and newsletters to travel agents and to members of the public who wrote in, visited or telephoned the Registrant's office. These items were also distributed to steamship companies and airlines, serving Jamaica. In the case of domestic airlines, distribution was made to those having connecting services to the gateways of New York, Miami and New Orleans.

The distributed material contained items of interest to prospective tourists to Jamaica including information on hotels, restaurants, sightseeing tours, shopping, airline and steamship services, climate, sports and entertainment.

2. The Registrant arranged for and took part in the planning of advertising in magazines and newspapers and on television. The content of this advertising dealt with the desirability of Jamaica as a tourist attraction and encouraged tourism to Jamaica.

3. The Registrant consulted both personally and by telephone with various travel agents on the topics listed in number 1 above. In connection with personal meetings and consultations with travel agents, the Registrant often provided entertainment. In addition, the Registrant made arrangements for travel agents to visit Jamaica.

4. The Registrant also consulted with members of the general public who called requesting information about tourism to Jamaica.

5. Employees of the Registrant, in connection with many of the above outlined promotional activities and services, traveled both to Jamaica and to various cities in the North Eastern United States.

It is worthy of note that the information and services of the Registrant were provided to recipients, free of charge.